



ENGAGE, INSPIRE, AND BUILD TRUST.

BusinessOutside® is a leadership movement transforming the way people interact and think about their own purpose; creating **authentic** and **meaningful connections**, ultimately forging a more collaborative, engaged, and aligned group.



Business Outside[®] Takes Groups...



Outside OF COMFORT ZONES

Enabling growth through authenticity & vulnerability



Outside INTO NATURE

Inspiring mental, emotional, & physical wellness



Outside OF OUTDATED NORMS

Facilitating deep connection away from stuffy Ballrooms

WHAT WE DO

MULTI-DAY RETREATS



- Optional **turn-key** event management & logistics
- Unique and **immersive** strategic and teambuilding offsites, tailored to your organization's **Key Objectives**

INTERACTIVE KEYNOTES



- **Augment** trust, sales, and connection within teams through science-backed tactics
- Hands-on investigations into topics such as **Intentional Living** and how to truly **Connect With Others** on a deeper level.

INNOVATIVE WORKSHOPS



- Outdoor **inspiration** paired with active **ideation, connection, and self-inquiry**
- The **BusinessOutside Connection Hike**: a turn-key, facilitated adventure for any team kickoff, summit, or activation effort

"BusinessOutside provides teams with a mental, emotional, and physical reset; redefining how our work and personal lives can be better integrated."

- **David Cummings, Atlanta Ventures**



"Thank you, BusinessOutside, for deeply engaging our team in a far different way – outside the four walls of a conference room, building *true* trust!"

- **Wilson Ray, WK Kellogg Co.**

WHO WE WORK WITH

Leadership teams, high-trajectory businesses, industry organizations, and communities seeking to:



MAXIMIZE TRUST & PERFORMANCE

Through radical self-inquiry, sharing, and intentionality.



IMPROVE LEADERSHIP SKILLS

With unique frameworks and philosophies.



BUILD DEEPER CONNECTIONS

By expressing authenticity in all communications.



INSPIRE INNOVATION

And "accelerate the inevitables".

WHERE IT HAPPENS

*BusinessOutside is an **experienced** and **proven** approach, leading groups in places like...*



"Access to nature was the absolute **perfect** priority for our experience; rarely do you attend any kind of leadership offsite and get to **truly explore.**"

- Dan Desko, Echelon Cyber

HOW IT LOOKS

“With BusinessOutside, our inaugural Leadership Summit was warmly authentic, explosively connective, and singularly impactful for our team.”

– **Chad Summe, eGateway Capital**



4th Annual Eyecare Innovation Summit | Boulder, CO



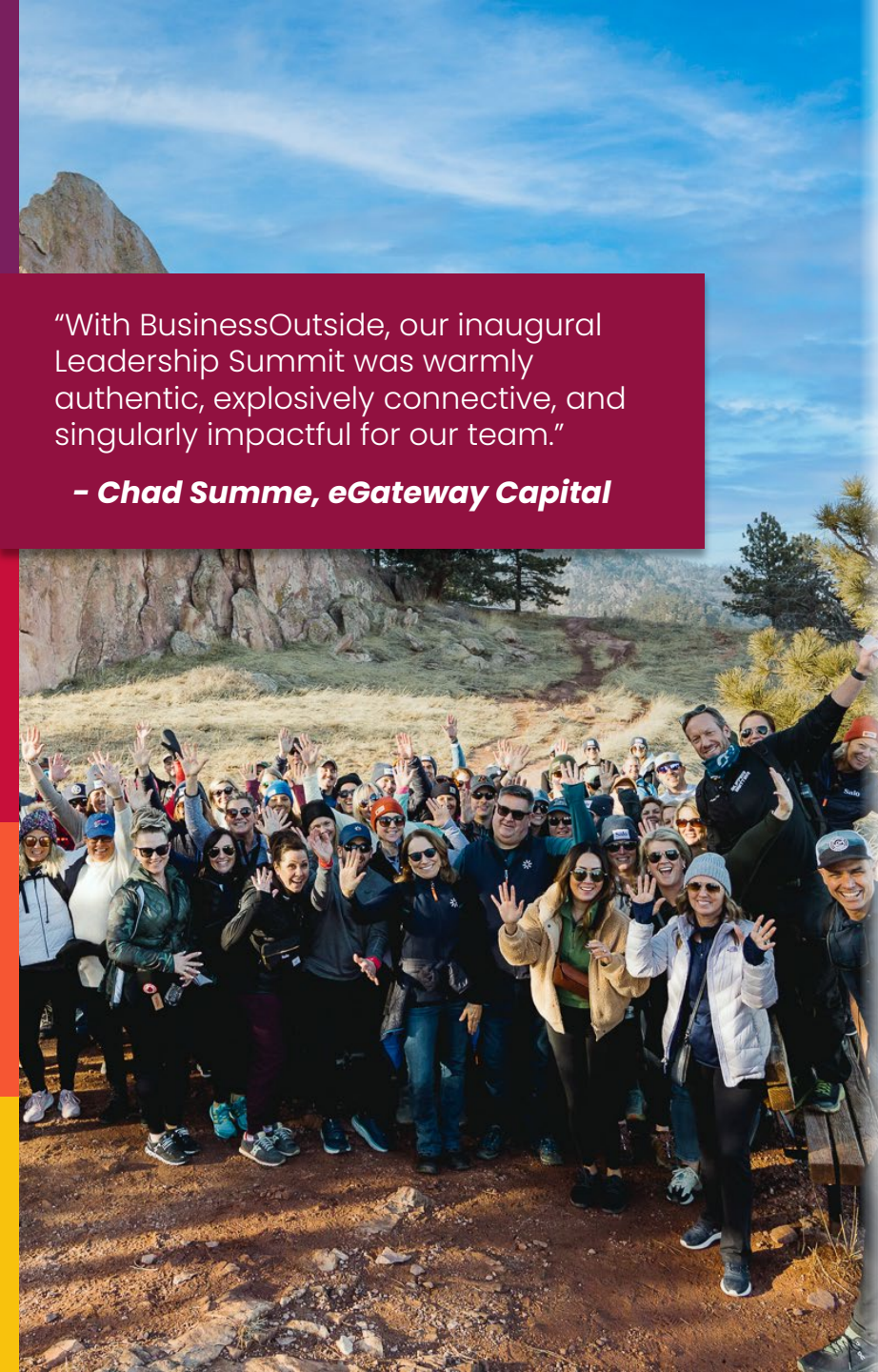
eGateway Capital Offsite | Jackson Hole, WY



YPO SEC Region Leadership Retreat | Boulder, CO



YPO EDGE Connection Hike | Central Park, NYC, NY



WHO WE HAVE PARTNERED WITH

Alcon

amazon



AVL
growth partners

BOSE



IBM



NAW

GRUPE VISION
NEW LOOK
VISION GROUP INC.

Rent



United
Healthcare



vsp
vision care

W.K. Kellogg Co



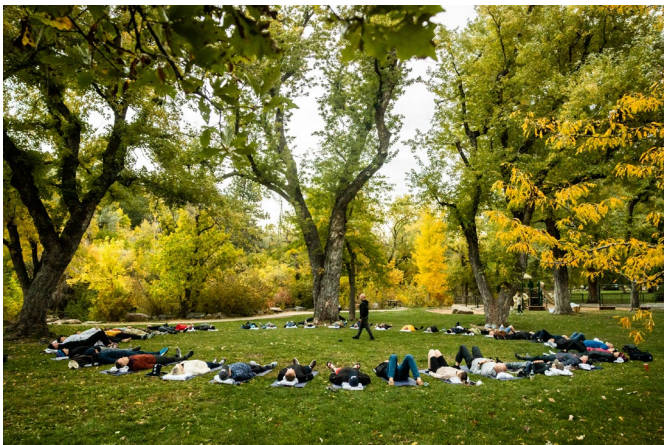
ENGAGING PEOPLE OUTSIDE

Transforms **conversations**, supercharges **connections**, and creates an undeniably fresh **depth** of experience – inspiring **vulnerability** like no other setting would allow.



UPLIFTING MORNING MOVEMENT

Such as the **Wim Hof-Inspired Cold Plunge** and up-regulated **Breath Work** offers not just an exceptional feat, but an intentional and unforgettable bonding experience.



OUR LEADERSHIP RETREAT FORMAT

DAY ONE:

INTRODUCTION

Welcomes teams, sets intention for the experience, and allows for open connection.

3:00 PM - Hotel Check-In & Gather

5:00 PM - Welcome, Introduction
Announcements, Intention-Setting

6:30 PM - The "Jeffersonian-Style" Dinner

8:30 PM - Final Toast, Instructions for Day Two



DAY TWO:

ELABORATION

Launches the BusinessOutside® Connection Hike, philosophy, and strategic integration.

7:30 AM - Breakfast & Gather

8:30 AM - The BusinessOutside® Connection Hike

11:45 AM - Break & Lunch

1:30 PM - Session 1: "Discovering Your North Star"

3:45 PM - Session 2: "Personal Anchors & Rockets"

5:00 PM - Break

6:00 PM - Dinner



DAY THREE:

INTEGRATION

Lands the plane by achieving specific commitments, reflections, and practices.

6:45 AM - Morning Movement Activity

8:00 AM - Breakfast

9:00 AM - Journey Recap & Strategic Application

10:00 AM - Organizational Commitments

11:00 AM - "Bigfoot Moments"

12:00 PM - Lunch & Close



WHO WE ARE



Bart Foster
Founder & CEO



Riley Ferrero
Director of Implementation



Bobby Africa
Facilitator



Chris Schwalbach
Facilitator



David Barry
Strategic Advisor



Marc Hodulich
Strategic Advisor



Amy Sorrels
Strategic Advisor



Ret Taylor
Facilitator



Paul Warner
Facilitator

Connection, Creativity, and Restoration

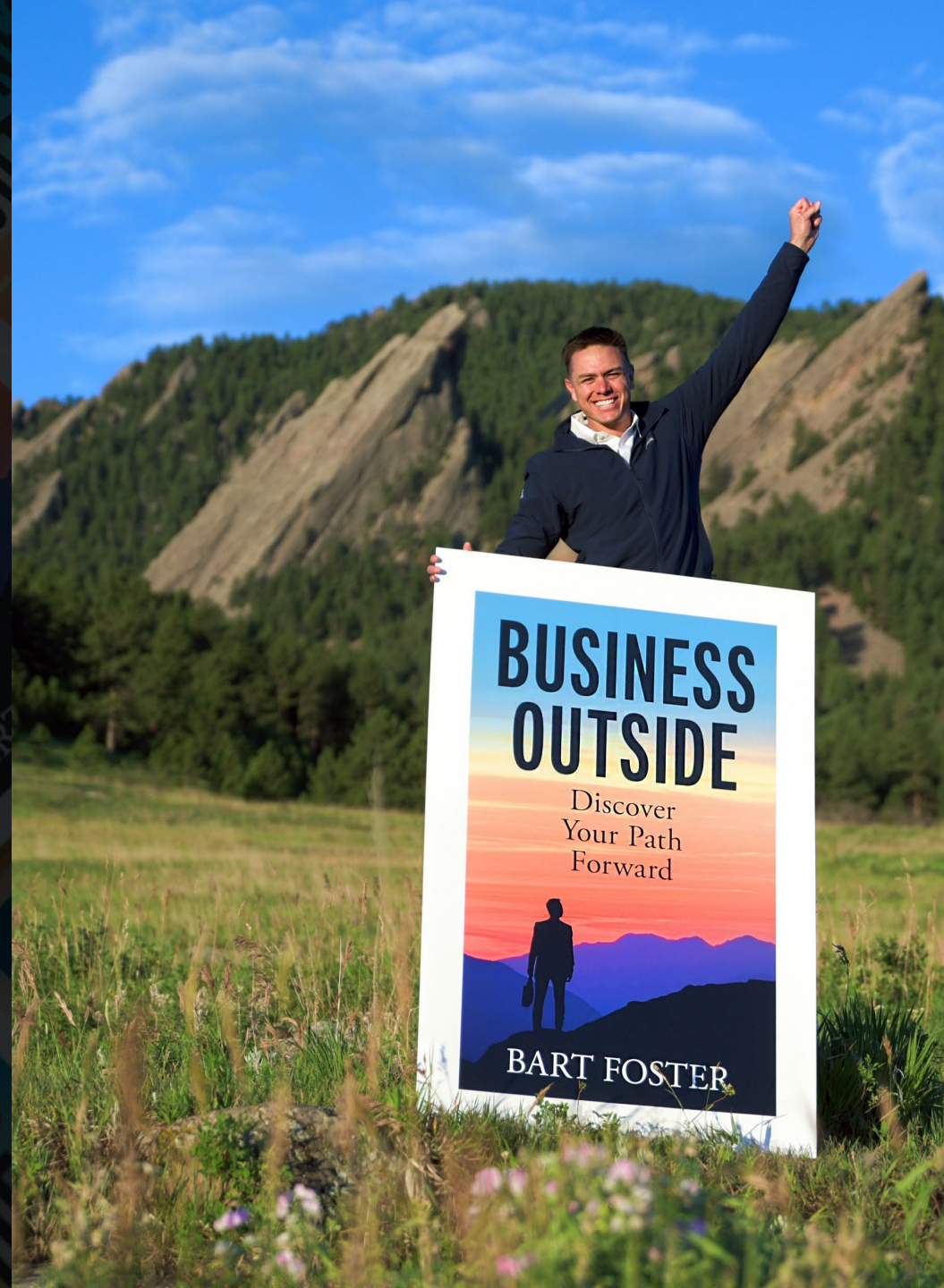
Serving as a “trail guide to an intentional life”, Bart’s book guides readers to their **North Star**; marrying a growth mindset with actionable steps toward fulfillment.

SEE THE LISTING ON

amazon

CLICK TO LISTEN ON

audible



A group of about ten people are hiking across a stone bridge over a river. The bridge is made of large, flat stones. The surrounding forest is filled with trees that have bright yellow and green autumn foliage. The scene is bright and sunny. The text "GET OUTSIDE!" is overlaid in large white letters across the middle of the image.

GET OUTSIDE!

Business  Outside®